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Made In Japan

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Akio Morita is the mentor for Japanese manufacture and a true artisan in the 20th century. The book is like a memoir for Akio as he not only told the story of the career he had in sony but also his earlier memory in Japan post WWII, This is fascinating to read as it unveiled a truly different world to the one we are living in.

Made in Japan: Akio Morita and Sony: Akio Morita, Edwin M ...

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Made in Japan: Akio Morita: 9780002177603: Amazon.com: Books

Made in Japan Akio Morita and SONY Hardcover – January 1, 1986. by Mitsuko Morita Akio; Reingold, Edwin M.; Shimomura (Author) 4.2 out of 5 stars 11 ratings. See all formats and editions.

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"Made in Japan" was first published in Japan in 1986. "Made in Japan" is an autobiography of Morita Akio dictated by Akio Morita and recorded by Miko Shimomura . Akio Morita (Akio Morita) was born in 1921 in Nagoya, Japan, and died in 1999. Studied at the Department of Physics, Faculty of Science, Osaka Imperial University (now Osaka University).

Made in Japan: Akio Morita and Sony by Akio Morita

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Made in Japan: Akio Morita and Sony is an autobiography of Akio Morita, the co-founder and former chairman of Sony Corporation. It was written with the assistance of Edwin M. Reingold and Mitsuko Shimomura.

Made in Japan (biography) - Wikipedia

Made in Japan: Akio Morita and the Sony Corporation/409048 Hardcover – Oct. 1 1986 by Akio Morita (Author), Edwin M. Reingold (Author), Mitsuko Shimomura (Author) & 0 more 4.6 out of 5 stars 38 ratings

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Made in Japan: Morita, Akio: 9780006383420: Amazon.com: Books

Morita, Akio. Made in Japan (New York: Dutton, 1986, ISBN 0-451-15171-2) Morita, Akio. Never Mind School Records (1966) (ISBN 4022604158 in Japanese) Morita, Akio (Co-Author) and Shintaro Ishihara. The Japan That Can Say No (Simon & Schuster, 1991, ISBN 0-671-75853-5, ISBN 4-334-05158-8 in Japanese) List of books authored by Akio Morita at WorldCat

Akio Morita - Wikipedia

Made in Japan, at its most basic, is a book about Morita's start into the engineering and physics world of merchandising. Later it goes into the birth and success of SONY and then into Morita's logic and morals of international business.

Amazon.com: Customer reviews: Made in Japan: Akio Morita ...

Akio Morita, the co-founder of the Sony Corporation who personified Japan's rise from postwar rubble to industrial riches and became the unofficial ambassador of its business community to the ...

Akio Morita, Co-Founder of Sony and Japanese Business ...

Made in Japan là cuốn sách do chính Akio Morita viết về ông và những người sáng lập Sony, cùng với những đồng nghiệp khác trong quá trình phát triển Tập đoàn. Cuốn sách là sự kết hợp giữa lịch sử, triết học, quản trị doanh nghiệp và cả những suy nghĩ đời thường.

Made In Japan: Chế Tạo Tại Nhật Bản | Đọc Truyện - Đọc ...

Morita, Akio. Made in Japan (New York: Dutton, 1986, ISBN 0-451-15171-2) Morita, Akio. Never Mind School Records (1966) (ISBN 4022604158 in Japanese) Morita, Akio (Co-Author) and Shintaro Ishihara. The Japan That Can Say No (Simon & Schuster, 1991, ISBN 0-671-75853-5, ISBN 4-334-05158-8 in Japanese) List of books authored by Akio Morita at WorldCat

Akio Morita - Wikipedia

Made in Japan Akio Morita and Sony (Unknown) : Morita, Akio : The chairman of the Sony Corporation discusses the rise of Sony, his extraordinary career as a businessman, and his views on the United States, Japan, and the world economy.

Co-founded 40 years ago, by a young engineer named Akio Morita, Sony is now one of the most powerful and respected multinational corporations in the world, and Morita is its outspoken chairman. This autobiography charts the growth of the company, from the initial attempts to make a tape recorder to the sales of Walkman.

Sony is one of the most powerful and respected multinational corporations in the

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world, and Akio Morita is its outspoken chairman. From his global perspective, Morita provides an informative and highly entertaining look at how Japanese business really works.

The New York Times bestseller and Reese Witherspoon x Hello Sunshine YA Book Club Pick! Emiko Jean's *Tokyo Ever After* is the "refreshing, spot-on" (Booklist, starred review) story of an ordinary Japanese American girl who discovers that her father is the Crown Prince of Japan. Izumi Tanaka has never really felt like she fit in—it isn't easy being Japanese American in her small, mostly white, northern California town. Raised by a single mother, it's always been Izumi—or Izzy, because "It's easier this way"—and her mom against the world. But then Izumi discovers a clue to her previously unknown father's identity...and he's none other than the Crown Prince of Japan. Which means outspoken, irreverent Izzy is literally a princess. In a whirlwind, Izumi travels to Japan to meet the father she never knew and discover the country she always dreamed of. But being a princess isn't all ball gowns and tiaras. There are conniving cousins, a hungry press, a scowling but handsome bodyguard who just might be her soulmate, and thousands of years of tradition and customs to learn practically overnight. Izumi soon finds herself caught between worlds, and between versions of herself—back home, she was never "American" enough, and in Japan, she must prove she's "Japanese" enough. Will Izumi crumble under the weight of the crown, or will she live out her fairy tale, happily ever after? Look for the sequel, *Tokyo Dreaming*, in 2022!

An expert on Japanese culture uses his access to Sony's archives to chart that company's fascinating rise from the ashes of post-war Tokyo to a major international distributor of electronics and mass culture. Reprint.

In a novel set within the arena of volatile Japanese-American relations, business moguls compete for control of the international electronics industry.

The celebrated chief executive officer of Chrysler Corporation offers a straightforward account of his career at Ford, of the recent resurgence of Chrysler, and of what is wrong and right with American business

From before the dawn of recorded history, there has been a rich flow of interaction between Japan and China. Japan has long learned many things from Chinese civilization, and since the modern era China began to learn from Japan. In the twenty-first century, however, China surpassed Japan in terms of GDP in 2010 to become the world's second largest economy. Amid this rapid rise of China and what has been called a power-shift in Japan-China relations, there are signs that bilateral tensions are rising and that the image each country has of the other is worsening. This volume provides a cogent analysis of the politics of the bilateral relationship in the modern era, explaining the past, present, and future of Japan-China relations during a time of massive political, social, and economic changes. Written by a team of internationally renowned Japanese scholars and based on sources not available in English, this book is essential reading for students and scholars of Japan-China relations, Japanese international relations, and the politics and international relations of East Asia

The decade of the 1960s encompassed a "New Wave" of films whose makers were

rebels, challenging cinematic traditions and the culture at large. The films of the New Wave in Japan have, until now, been largely overlooked. Eros plus Massacre (taking its title from a 1969 Yoshida Yoshishige film) is the first major study devoted to the examination and explanation of Japanese New Wave film. Desser organizes his volume around the defining motifs of the New Wave. Chapters examine in depth such themes as youth, identity, sexuality, and women, as they are revealed in the Japanese film of the sixties. Desser's research in Japanese film archives, his interviews with major figures of the movement, and his keen insight into Japanese culture combine to offer a solid and balanced analysis of films by Oshima, Shinoda, Imamura, Yoshida, Suzuki, and others.

Seminar paper from the year 2002 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0 (A), Hamburg University of Applied Sciences, course: Int. Management/Culture- and Social Studies, 7 entries in the bibliography, language: English, abstract: "It's a Sony " - When looking around in your household you will probably see that this once used advertisement slogan in fact is true. No matter if television, radio, video recorder or Walkman - the name Sony is one of the most recognized brands on electronic entertainment devices. No surprise that the Sony corporation is one global player in electronic business. It is a leading manufacturer of audio, video, communications, and information technology for consumer and professional markets world-wide. The company, headquartered in Tokyo, in March 2002 employed 168,000 people all over the world. In 1946, when the two founders of Sony, the Japanese electrical engineers Masaru Ibuka and Akio Morita, decided to create their own company in Tokyo, they started with 20 employees. In the past there were a lot of companies who conjured their subsidiaries out of nothing, and this is where often they very soon returned to. In contrast, the Sony corporation gave an impression on what is possible with the proper strategy. This impressive story of global success was only possible through a unique vision that was influenced a lot by Japanese habits and culture, by the way of operating and doing things "the Japanese way." What is so special about the Japanese way? How did the Sony corporation and especially Akio Morita, who could undoubtedly be seen as the uncrowned head of the company, successfully manage to transfer it to subsidiaries world-wide? In my opinion, many aspects of the Sony strategy and philosophy could also be transferred to many Western companies today. To investigate all these aspects was the goal of this work.

Made in Japan : comment un jeune ingénieur en physique et en électronique a fait passer SONY d'une petite usine artisanale à un groupe de dimension multinationale avec 50 000 employés et des filiales dans de nombreux pays d'Europe et d'Amérique. Made in Japan, c'est aussi l'histoire des inventions qui ont émerveillé le monde et révolutionné les loisirs, depuis le premier poste récepteur-radio transistorisé, en 1955, jusqu'au tout récent lecteur de disques compacts portable, en passant par le premier téléviseur transistorisé, le fabuleux Walkman inventé par Morita lui-même en 1979, et la première caméra à magnétoscope incorporé 8 mm. Made in Japan, c'est encore l'histoire des batailles menées par Morita pour imposer ses inventions dans le monde malgré une concurrence effrénée et des lois contraignantes. Made in Japan, c'est la philosophie d'un capitaine d'industrie pour qui l'homme est le capital suprême et l'entreprise, le creuset où doit se forger, entre tous les membres du personnel, une communauté de destins. Made in Japan, c'est le premier livre écrit par un grand patron japonais. Le Japon moderne fait

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